

UK Tourism chiefs issue foreign etiquette advice ahead of London 2012 Olympics

[Daily telegraph](#) reported that "Tourism chiefs have drawn up a list of cultural differences to give Britons a crash course in not offending foreigners when they visit London for the 2012 games."

The gems of wisdom are designed by VisitBritain, the tourism quango, to help hoteliers, restaurateurs and taxi drivers understand the needs of foreign customers to maximise business and make the country appear more welcoming.

VisitBritain said it has updated the resource to include more detail on matters of etiquette for a host of nationalities, which are increasingly choosing Britain as a holiday destination.

Britain is currently ranked 14th among the world's top 50 holiday destinations for the quality of welcome offered to tourists, VisitBritain said. India specific advice mentioned below.

7. Avoid physical contact when first meeting someone from India. Being touched or approached too closely in initial meetings can be considered offensive, even if the intention is entirely innocent or friendly. Be tolerant if Indians at first seem impolite, noisy and impatient. This is partly the result of living in chaotic cities and environments. They usually appreciate orderliness when they see it.

[Economic Times](#) has a Similar Report

LONDON: Prime Minister David Cameron on 12 Aug 2010 said visa restrictions would be eased for Indians to promote Britain's tourism industry amid surge in cash-rich Indian visitors shopping in London's plush West End.

Be Tolerant with us Indians as We come from crowded cities But We love shopping Abroad!

Written by Administrator

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Cameron's visa announcement comes amidst new figures that reveal a record number of Indian shoppers scoured London's West End and other stores across Britain for luxury goods between June 2009 and June 2010.

Figures reveal the growing international mobility of Indian tourists, whose number jumped by a record 89 per cent during the period, according to research by financial services company Global Blue.

The analysis was collected from over 15,000 stores in Britain

Nigel Dasler, vice-president of Global Blue, which manages over 38,000 shopper transactions each day across 40 markets, said, "in 2009/2010, India has become an important market for the UK We are following the trend of Indian shoppers to the luxury sector in the UK and have noted an increase in their average spend from June 2009 to June 2010. This may be an indication of the growing wealth of the country."

YES INDIA IS GETTING RICH AND EVERYONE WANTS US TO VISIT THEIR COUNTRY NOW! :)

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